

ART REUSE: International Circular Model for the Cultural Sector

“Art is about sharing and connecting, not creating our own individual landfills.”

— Eva Kořátková (Czech artist and Jindřich Chalupecký Award laureate)

WHO WE ARE

Art Reuse Center was established in 2021 in response to a critical gap within the exhibition and event industry. We are a Czech logistics and curatorial platform that radically transforms how cultural resources are managed. By building a 21st-century circular loop, we operate on a **“Philosophy of the Gift”** model: we salvage scenography and production waste from film sets, cultural institutions, and corporations completely free of charge, and redistribute it to the world for free.

- **Our Impact to Date:** We have saved **236 tons of materials** from being discarded, directly supporting over **588 creative sector entities**.
- **Strategic Partnerships (2026–2027):** Including [Artmap](#), [MČ Praha 3](#), [Reuse Federace](#), [Prague City Gallery \(GHMP\)](#), [PUAV](#) and [Greenfilming](#), [The Prague Quadrennial 2027 \(PQ27\)](#), [Designblok 2027](#), [Cyrkl](#) and [ECoC České Budějovice 2028](#).

A PROPOSAL

CARE: Containers for Asset Recovery and Eco-logistic

We invite you to collaborate on a cross-border pilot project: the deployment of autonomous "CARE: Containers for Asset Recovery and Eco-logistic."

The goal is to develop Circular Culture Network in the spirit of the **New European Bauhaus** (Aesthetics + Sustainability + Inclusivity) and rooted in the philosophy of adaptive reuse:

- **Radical Upcycling:** Incorporating structural and design materials salvaged directly from cultural institutions.
- **Zero-Staff Technology:** The container operates entirely on a self-service basis.

WHAT ARE THE BENEFITS FROM THIS PARTNERSHIP?

- A prestigious international project aligned with major European milestones

- A turnkey eco-logistics solution for managing festival and event waste.
- Hard data for ESG reporting, tracking precise tonnage diverted from landfills.
- Direct support for local community creativity through barrier-free access to materials.

HOW DO WE OPERATE?

CASE STUDY: [Investing in Students & Public Service](#) — Town Hall Bakov nad Jizerou × UMPRUM Prague

- **The Challenge:** The municipality of Bakov nad Jizerou faced a €800 disposal fee for 260 cinema seats (4.5 tons) stripped from a renovated assembly hall. Furniture banks declined the donation due to a lack of storage capacity.
- **The Art Reuse Solution:** Within just two weeks, the Art Reuse platform matched the seats with verified cultural users. 16 rows went to a local handball club, and 175 seats were delivered to Academy of Arts (UMPRUM) Prague.
- **The Impact:** Rescued seats form a public art-house cinema inside the new campus. This represents a direct, zero-cost investment in student creation and open, community-driven cultural programming.

CASE STUDY: [Circular Design in Culture](#) — Rescued Display Cases from UMPRUM

- **The Challenge:** Lack of space and funds at Museum of Decorative Arts in Prague (UMPRUM) meant discarding 51 fully functional, high-quality metal display cases.
- **The Art ReUse Solution:** Our team managed 100% of the logistics, from dismantling to transport. Through our digital catalogue, we instantly matched the furniture with verified cultural sector recipients.
- **The Impact:** The display cases found a second (and third) life for independent art galleries and workshop spaces, such as DUMMY AWARD '25 (Fotografic Gallery), Lustr 2025 (Illustration Festival association) or Zámek Žinkovy (part of GALK Lázně poděbrady).

USEFUL LINKS & CONTACT

[About us](#) | [Materials and numbers](#) | [Users and recipients](#)

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